

# MSAO FUTURE FOUNDATION

A-YEAR-OF-RESEARCH-HUB – PROPOSAL – KNOWLEDGE FESTIVAL

## PROPOSAL

**to Hands of Roberto Cicutto,**  
President of LA BIENNALE DI VENEZIA

# KNOWLEDGE FESTIVAL

a week of Information, Design, Arts, Architecture

To build

## A-YEAR-OF-RESEARCH-HUB

at Venice – City of Knowledge

**By Architect Ines Miersch-Süß**  
President of the MSAO FUTURE FOUNDATION



Dresden, den 17 May 2021

# MSAO FUTURE FOUNDATION

## A-YEAR-OF-RESEARCH-HUB – PROPOSAL – KNOWLEDGE FESTIVAL

THIS CONCEPT document is addressed to the President of the Biennale di Venecia with a proposal for a **KNOWLEDGE FESTIVAL**, which as a new creative element complements and completes the festivals of dance, music, theatre, film and the biennials of architecture and art. Designed as a 5th festival week, it will take place annually and interact with art and architecture. As the 5th element, it strengthens creativity, innovation and acceptance and directs the new focus on the importance of human intelligence in the 21st century, the information age.

### BACKGROUND

In 2019, the MSAO FUTURE FOUNDATION realised the 1st International Library Summit as a joint debate of libraries, information sciences, architecture and design. Venice was a carefully chosen location. The success of this event was based on bringing the different disciplines into conversation with each other and getting to know and exchanging different perspectives. The résumé:

**“In addition to the topics of art, architecture, dance, film, music and theater promoted by the Biennale of Venice, we also bring with the International Library Summit the medium of **knowledge** to Venice.”**

*Ines Miersch-Süß, resume about the 1<sup>st</sup> International Library Summit, on 4th of October 2019 in Venice*

This summit was preceded by two panels and a preview of the Qatar National Library.

The experiences thus obtained from the joint exchange on the topic of the knowledge society and the role of architecture will be published on 10.5.2021 with the book

### LIBRARIARIES AND THEIR ARCHITECTURE IN THE 21ST CENTURY

made accessible to a broad public.

Now, together with the Biennale di Venezia, we want to take the next step and develop such an overall concept as a cooperative forum of disciplines into a "**KNOWLEDGE FESTIVAL**".

## THE KNOWLEDGE FESTIVAL

### 1) A big Chance for Historical Archive & Biennale Library

With the **KNOWLEDGE FESTIVAL**

- Can the Historical Archive, the Biennial Library be given more attention and achieve an important presence as an active component.
- Libraries, archives, knowledge and information, business, science and society, architecture and art can network internationally.

### 2) Great appearance - Meaning - Ideal complement

The Knowledge Festival complements the existing formats of the Biennale di Venecia:

- BIENNALE for art and architecture
- FESTIVALWEEK for theatre, music, dance, film + **Knowledge**

### 3) Timeliness and global interest

The Knowledge Festival represents urgent issues for which a public discussion space is needed. It is multidisciplinary platform and creates visibility on the following topics for the international community:

- INFORMATION AGE Knowledge & Information as the foundation of intelligence and how they change the world: Human, Artificial, Data, Business
- INNOVATION AGE Innovation spirit, creativity, innovation capacity, innovation acceptance - How do we shape these challenges.
- DEMOCRACY The democracy of information, participation and open access, libraries and archives and their new social role and importance,

Never before have so many libraries been built  
internationally,

We are witnessing a renaissance of information with an  
immensely important social role.

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## 4) Target groups - Knowledge Festival Week

- The Knowledge Festival creates new interest groups and target groups for the Venice Biennale: librarians, information scientists, academics, archivists, engineers & students, IT experts.
- Strengthening the Art Biennale Architecture Biennale through attraction power, through cross & cluster theming; with this, the Knowledge Festival follows its own current claim to expand interactions and cooperations.

## 5) Venice - THE PLACE TO BE

No other place in the world combines international value creation as an overall concept of art, architecture, theatre, music, dance, film as a historical vision of the future than Venice - represented by the Biennale di Venecia.

## 6) ORGANISATIONAL STRUCTURE - Partners

For the implementation of the organisation, a cooperation partnership is formed involving the following partners:

<b>Curator</b> Ines Miersch-Süß, plus Co-Kuratoren	<b>Research Partner</b> Humboldt Universität Berlin Informationswissenschaften	<b>Publishing Partner</b> De Gruyter Saur Wissenspublikation
<b>Venue</b> Biennale di Venezia Historisches Archiv, Bibliothek	<b>Advisory Board</b> Internationale Experten oft he Knowledge World	<b>Sponsoring Partner</b> UniFor / Molteni Gruppe Microsoft, Fraunhofer, .....

The organisation is structured in such a way that a broad multiplication takes place through the connection of the different disciplines.

The organisation is carried out in cooperation between the Biennale di Venecia and the cooperation partners, who are coordinated by the MSAO FUTURE FOUNDATION.

Ines Miersch-Süß is the curator and, together with the Biennale and the cooperation partners, will appoint 10 further co-curators.

The highlight is a two-day SUMMIT which will be organised as a conference by the co-curators.

During the week, various events such as guided tours, visits, lectures and podiums will take place in the city of Venice. The programme is linked to the Architecture and Art Biennale.

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## 7) Themes - potential, ideas, preliminary conception

- Summit - Highlight designed on 2 days, project lectures, debates, networking.
- The Legacy & Future of Information 4.0 - Infinite Knowledge
- Five Ways to Knowledge 4.0 - Cultural Diversity & Creativity
- Open Access Space 4.0 - Sustainable Participation, Democracy

## A holistic Program for strong attracting power

“KNOWLEDGE FESTIVAL WEEK AT BIENNALE DI VENEZIA”  
A WEEK FULL OF KNOWLEDGE SOCIETY”

### CURATOR INES MIERSCH-SÜß

BAUSTEINE	VENUE	KURATOR
KNOWLEDGE SUMMIT	Historic Archive Biennale Library: Akteure Human, Artificial, Data, Business Intelligence	Ines Miersch-Süß & International Co-Curator
KNOWLEDGE VISITS	Interaction with the museums, archives, libraries of Venice: visits, guided tours, access to collections, special works.	Ines Miersch-Süß & Local Co-Curator
KNOWLEDGE FUTURE TALKS	Interaction with the international pavilions of the Biennale: Interviews & Talks	Ines Miersch-Süß & International Co-Curator

## 8) Venue: November 2021

- **Start Cooperation:** Final of Mai 2021
- **Public Announcement:** Juni 2021
- **Organisation / Call for Paper:** Juni 2021 – Oktober 2021
- **Durchführung:** November 2021 (last Week of Biennale)

Concept by Ines Miersch-Süß  
Dresden, den 17.05.2021

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## About INES MIERSCH-SÜSS

INES MIERSCH-SÜß is a German architect with 27 years of experience. As creative director of her Dresden-based studio, she inspires an interdisciplinary team from a wide range of design disciplines to engineering, driven by a belief in the need for super-modern architecture, an experimental curiosity and a sure sense of innovation.

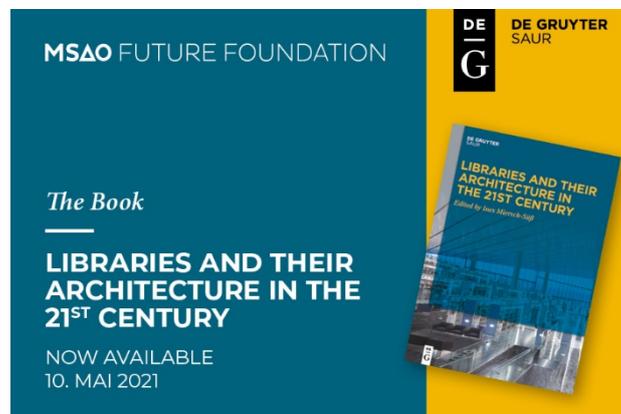
INES MIERSCH-SÜß is the owner of MSAO (MIERSCH-SUESS ARCHITECTURAL OFFICES), the design and engineering office for perspectives in places of change and renewal. The business areas are innovation topics, future community topics, working worlds and sustainability.

Her personal focus was on museum projects in Germany for two decades until 2017. From 2009 to 2011, she was project manager for the interior design of the Humboldt Forum in the Berlin Palace. Between 2001 and 2010, she also received numerous teaching assignments on the topics of project management, world heritage and museum construction. From 1997 onwards, she was a consultant for the Saxon State Ministry of Science and Art for ten years and as such was responsible for the development of major projects in the museum landscape of the Free State of Saxony. She obtained her engineering degree after studying architecture at the Technical University of Dresden as well as at the École d'Architecture Nanterre-La Défense in Paris and was a scholarship holder of the Centre International des Étudiants et Stagiaires as well as the Centro Internazionale di Studi di Architettura di Andrea Palladio in Vicenza. She speaks four foreign languages.

INES MIERSCH-SÜSS has been president of the MSAO FUTURE FOUNDATION in an honorary capacity since 2017. She curates the Future Projects and builds the Foundation's engagement profile. She brings a wealth of international experience in managing complex projects, negotiating with multidisciplinary partners and communicating innovative topics to this job.

## About the MSAO FUTURE FOUNDATION

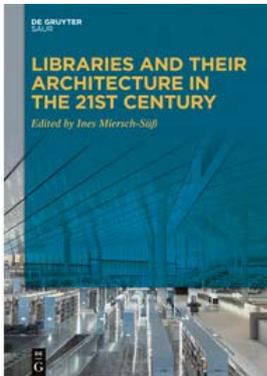
The MSAO FUTURE FOUNDATION is an international forum for innovative and visionary thinking. It promotes cross-cultural exchange. Our projects are set in an international context. They take place where people face the issues of the future.



"The book is the beginning, the starting point of everything else that will follow."

Oliver Jahn, Editor-in-Chief Architectural Digest Germany, Condé Nast

## Libraries and Their Architecture in the 21st Century



### THE BOOK

EDITOR: Ines Miersch-Süß /  
De Gruyter Saur | 2021

Libraries have quietly changed over the last 20 years. They have adapted early and consciously to the changes of digitalization, they have recognized the changed need of their users for collaborative work and derived new spatial concepts from this. Transparency and access to information, knowledge and encounters are the prerequisites for holistic social development. It is the challenge of the 21st century as the information age. This book presents the latest developments in library architecture as well as the way scientists and architects are meeting this challenge.

**With essays by:** Achim Bonte, Catherine Lau, Max Dudler, Georg Gewers, Henning Larsen Architects, MSAO Architects, Claudia Lux, Marco Muscogiuri, Schmidt Hammer Lassen Architects, Snøhetta, Sauerbruch Hutton, gmp Architects followed by a conversion with Oliver Jahn and Dante Bonuccelli.

### KNOWLEDGE TALKS



With the KNOWLEDGE TALKS we link the topics on the knowledge society from the book LIBRARIES AND THEIR ARCHITECTURE IN THE 21ST CENTURY with places of knowledge such as museums, archives, libraries, universities.

**This is about democracy, participation, community.**

**In the KNOWLEDGE TALKS, we link the book essays with the AVANTGARDE OF SCIENCE.**



**Knowledge Talk #1: Knowledge for all. Art is not a privilege – Information is not a privilege.**

The new role of the uffizi, Florence and the opening of knowledge to a wider society are subject of the first Knowledge Talk with Prof. Dr. Claudia Lux and Prof. Dr. Eike Schmidt live from the Uffizi on International Museum Day.

### Digital Event

[https://us02web.zoom.us/webinar/register/WN\\_fr0b57XZRtS030sMXZLeoA](https://us02web.zoom.us/webinar/register/WN_fr0b57XZRtS030sMXZLeoA)

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